

HOW VIDEO SERVICES IMPROVES YOUR FACE-TO-FACE COMMUNICATIONS

Cable&Wireless Worldwide Video Services helps to build stronger relationships, reduce costs and enhance your Corporate Social Responsibility

WHY CHOOSE VIDEO SERVICES FROM CABLE&WIRELESS WORLDWIDE?

- **High Definition (HD) video and quality sound without jerkiness or drop outs**
- **Helps you build stronger relationships and increase productivity through enhanced collaboration with your customers, colleagues and partners**
- **Reduce travelling, save money and improving your Corporate Social Responsibility (CSR) credentials**
- **Wide range of service and support options designed to provide the appropriate level of service whether you're looking for a full or part managed service.**

HOW VIDEO SERVICES WORKS

The Cable&Wireless Worldwide Video Services are carried over our high bandwidth, global reach MSP (Multi Service Platform) network. This connects your company locations and external contacts who are Cable&Wireless Worldwide customers, via secure high performance IP VPN. Contacts on other networks can be connected through our peering agreements with other network providers as part of the Open Visual Communications Consortium (OVCC).

The options available for Video Services include key features such as an international room booking application, call scheduling, access to public telepresence suites across the globe, 24/7 support and training. Our Telepresence multi-vendor agreements ensure you also benefit from the best video conferencing equipment available, from tablet based mobile applications through to fully immersive telepresence suites.

KEY FEATURES AND BENEFITS

- Do better business, face to face, and experience the non-verbal communications that make meetings more productive
- Build stronger relationships with clients, suppliers and colleagues through Business-to-business communications
- Save money and achieve more, by cutting travelling costs and downtime
- Enhance your Corporate Social Responsibility by reducing your travel-related carbon footprint
- Simplify business – use Video Services for:
 - Managing complex supply chains
 - Demonstrating products
 - Brainstorming ideas and selling more creatively
 - Cutting time to market and resolving problems faster
- Save time and hassle – Cable&Wireless Worldwide Video Services offers extensive concierge services including room booking, call scheduling, call launching, operator hosted calls, and call recording.

SUPPORT

- **Integration:** we bring together infrastructure and core network elements, and can integrate a wide range of Telepresence and video conferencing equipment
- **Installation:** we support installation and maintenance to ensure your video keeps working effectively
- **Service:** A great end user experience is key to a successful video programme; in order to ensure this we provide 24/7 support, room booking and concierge
- **Overview:** we audit and provide a plan to ensure all your Video Services layers are complete and operating correctly
- **International reach:** Our Video Services product is available globally over our MSP network and supported by our worldwide resource of support agents for equipment provision and maintenance services.

PRODUCT EVOLUTION/ROADMAP

Video conferencing has evolved significantly since it was introduced in the 1970s. High Definition and improved compression technology now make it an essential part of any business communications strategy.

With the consumerisation of video communications and collaboration tools, colleagues are increasingly demanding business-grade video communications to enhance their performance. Video will soon be as common place as the phone.



SIP-based technology is accelerating take up of video to the desktop, and C&W Worldwide works closely with all the major video equipment vendors to ensure we stay at the forefront of this video revolution.

PRICING STRUCTURE

Core Services & Options

You pay a monthly management charge per end point dependent on your chosen service option. There are 3 options: Standard, Enhanced and Premium.

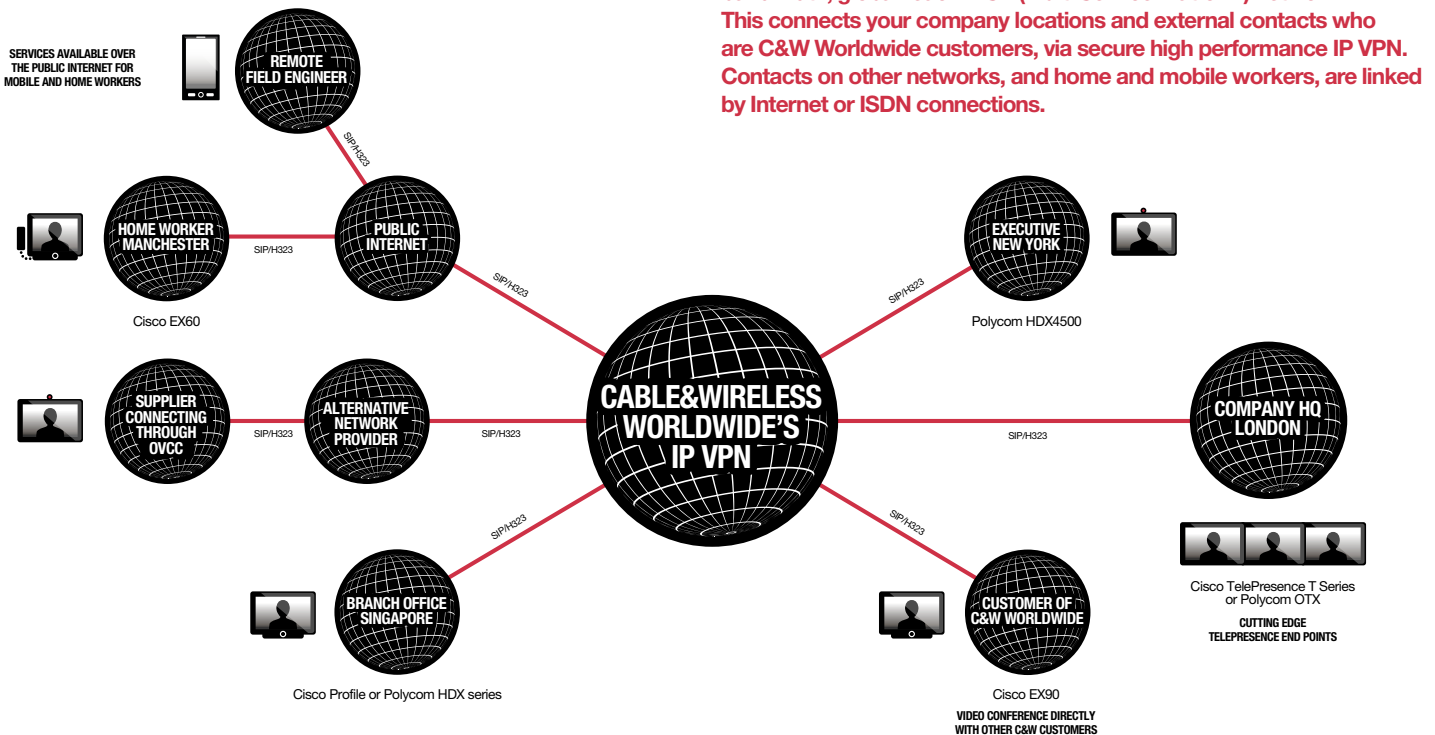
Option	Description	Optimum Endpoint
Standard	Managed service with assisted onboarding and basic management	Mobile and Desktop, such as Mac/PC; Tablet; Smartphone
Enhanced	Managed service with active onboarding, with enhanced and proactive management.	Desktop and room-based video units, such as Cisco EX60/90, Polycom HDX
Premium	Enhanced and proactive management to support Immersive Telepresence.	Immersive Telepresence, such as Cisco, Polycom RPX or OTX

WHAT THE INDUSTRY EXPERTS SAY

“Video and web conferencing can be used as a means of cutting enterprise costs, while increasing agility through reduced travel requirements and increased collaboration opportunities with partners, customers and employees.”

CURRENT ANALYSIS

HOW VIDEO SERVICES WORKS



To see how you can build business, cut costs and improve your CSR with Video Services, please contact us:

Call: 0800 092 5825
Email: cwsalesenquiries@cw.com

Cable&Wireless
Worldwide