

# AGILE|INFRASTRUCTURE

**To gain a differentiated advantage, you need a network infrastructure that combines agility with absolute resilience.**

Take our proven transition path to an agile, efficient and future-proofed telecoms and network infrastructure, giving you a platform for business innovation and profitable growth.

## PILLARS FOR PROGRESS

Following regulatory intervention, the threat of new market entrants has added sharper impetus to the need for differentiation within the financial services sector.

Achieving differentiation requires a communications infrastructure that embeds agility into your operations, accelerates speed to market, encourages innovation whilst ensuring reliability, and is able to adapt to changing political, economic, social and technological environments. Cable&Wireless Worldwide creates ICT infrastructures that deliver against all these imperatives.

Our Agile Infrastructure pillars are:

Informed future vision

Assured availability

Flexible capacity

Application-specific SLAs

Platform for innovation

Proven transformational process

## KEY BENEFITS

- Increase your operational agility to drive down costs and drive up growth
- Embrace innovation to gain an edge and take advantage of new opportunities across video, mobile and social network applications
- Turn network capacity up or down, on demand, to respond swiftly to changing circumstances
- Ensure robust levels of security, availability and business continuity
- Accelerate speed to market and protect market share
- Rely on our proven methodology to transition from a legacy infrastructure to the network of the future

## WHAT OUR CUSTOMERS SAY

“The APM capability (Visibility & Optimisation) has exceeded our expectations – fantastic!”

NICK JAMIESON, INFRASTRUCTURE MANAGER, NATIONAL GRID

# CABLE&WIRELESS WORLDWIDE CAPABILITIES

## INFORMED FUTURE VISION

Our Inform range of diagnostic tools helps you understand the performance of your current applications and ICT infrastructure; identify issues, constraints and improvement opportunities; quantify the business benefits of transformational initiatives; and chart a path to achieve those benefits in an accelerated timeframe, whilst mitigating risk.

Options include our Application Performance Management (APM) Audit, which assesses the current state of your network and application performance to ensure future state design is relevant; our APM End-User Experience to optimise the end-user experience; our DC/WAN/LAN Audit to identify improvement opportunities; our Cloud Snapshot/Impact Assessment to assess your readiness for Cloud/Virtualisation applications; our ICT Strategy Planning Workshops; and our Security Audits.

## ASSURED AVAILABILITY

Our network services ensure the very highest levels of security and availability. We provide a range of options for you to tailor the level of protection you require for your business critical applications and associated services.

Our Enhanced Business Continuity Services reduce your costs by ensuring that the appropriate level of availability is delivered for each application. Cable&Wireless Worldwide's Dynamic WAN Selection ensures all networks are used effectively to maintain mission critical continuity and control, optimise costs and guarantee consistently good user experiences. Our Pro-active Monitoring and Reporting tools enable swift identification and resolution of any problems, and also provide historical performance comparisons.

## FLEXIBLE CAPACITY

With our capacity on-demand, you can adjust your network capacity up or down whenever you need to, ensuring maximum flexibility and responsiveness.

Our Ethernet service is a cost-effective, flexible solution that guarantees high-speed any-to-any connectivity – giving you complete control. Our Flexible Computing platform provides a secure infrastructure for your hosted applications, allowing you to rapidly scale your computing and storage resources on demand and only pay for what you need.

## APPLICATION-SPECIFIC SLAS

We enable you to set network-based SLAs at the level you need to guarantee performance of mission critical applications. By applying Application Performance Guarantees, you can be sure your network is relevant for your applications, whilst we measure and report against the business requirements.

We also provide Application Performance Management to cover the audit and testing of applications during major rollouts, giving you improved visibility of application performance and ensuring mission-critical applications are prioritised.

## PLATFORM FOR INNOVATION

We provide a flexible computing infrastructure that enables you to quickly introduce innovative new applications with the robust levels of security and availability associated with a private network.

Our Flexible Computing Services provide a secure infrastructure for your hosted applications, including both public and private cloud solutions, allowing you to rapidly scale your computing and storage resources on demand and only pay for what you need. You benefit from reduced IT infrastructure costs, the provision of additional servers and storage within hours, the flexibility to scale your IT resources to meet your business needs, an enhanced ability to react to market opportunities, increased business continuity in the event of disaster, and more freedom to focus on your core business.

## PROVEN TRANSFORMATIONAL PROCESS

We have a proven methodology for transforming large-scale legacy network infrastructures – reducing your management overhead and mitigating risk. Based on extensive experience with a broad range of enterprise clients and an in-depth understanding of the potential issues involved, our approach utilises ring-fenced delivery teams plus a robust set of tools and methodologies – all of which have been tested in a variety of demanding situations.

Added to which, our Cloud Transition Service enables you to transition to a cloud computing infrastructure in a predictable, risk-free way. The process allows for the fact that different clients will be at different points in the adoption process and enables engagement at any point.



**Cable&Wireless Worldwide is trusted to connect nearly half of the UK's bank branches.**

**To realise a stronger future for your business with the agile infrastructure of tomorrow, simply contact us.**

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