

INTERNATIONAL INTERCONNECT

PROPOSITION SUMMARY

INTERNATIONAL INTERCONNECT CONSISTENTLY PROVIDES A SUPERIOR CALL EXPERIENCE THAT WILL DELIGHT YOUR CUSTOMERS WITH LONGER CALL DURATIONS AND HIGHER CALL COMPLETION, PROVIDING YOU WITH HIGHER REVENUES PER USER AND LESS ROUTING CHANGES.

WHY CHOOSE INTERNATIONAL INTERCONNECT?

- **HIGHER REVENUE PER USER BECAUSE OUR SUPERIOR CALL EXPERIENCE FOR YOUR CUSTOMERS WILL DRIVE LONGER CALL DURATIONS AND HIGHER CALL COMPLETION.**
- **EASIER MANAGEMENT BECAUSE YOU MANAGE FEWER SUPPLIERS AND LESS ROUTING CHANGES ARE REQUIRED DUE TO OUR STABILITY.**
- **REDUCED COMMERCIAL RISK THROUGH USING C&W WORLDWIDE AS A TRUSTED PARTNER.**
- **COMMERCIAL FLEXIBILITY DESIGNED TO MEET YOUR SPECIFIC BUSINESS NEEDS.**

HOW INTERNATIONAL INTERCONNECT WORKS

We offer two methods, IP and TDM, to interconnect your switch or switches to Cable&Wireless Worldwide's network. The service provides termination for switched traffic, whether PSTN or ISDN, to UK and international destinations and supports supplementary features such as Calling Line Identification (CLI).

WHAT OUR CUSTOMERS SAY

“Nomi is one of a new breed of agile international MVNOs who offer low cost fixed and mobile services to customers, connecting friends and families across more than 200 countries.

Each year we connect more than 30 million phone calls around the world. Our business is growing quickly and we need a reliable service delivered at competitive rates from our network provider.

We chose Cable&Wireless Worldwide because they offer the best wholesale interconnect rates and continuously high network reliability across the world. No other Network Provider was able to match the combination of commercial terms and service levels provided by Cable&Wireless Worldwide.”

STUART EVE, CHIEF EXECUTIVE, NOMI

KEY FEATURES AND BENEFITS

- **Higher revenue per user:** In order to provide you and your end customers with a superior call experience we focus on:
 - Providing direct routes to reduce the number of parties in the call chain
 - Bilateral agreements for long term stability
 - Proactive 24x7 monitoring and fault management with industry leading tools to identify and resolve issues quickly.
- **Easier supplier management:** C&W Worldwide consistently delivers the best call experience so you will have less faults and quality issues. This will reduce your supplier management workload as fewer routing changes will be necessary and fewer faults will require management effort.
- **Reduced commercial risk:** We have been a tier one global international voice carrier for more than 2 decades. Our reputation for quality and integrity has been instrumental in maintaining this position as a trusted partner to our customers.
- **Commercial flexibility:** Our dedicated account teams collaborate with customers to find commercial and technological solutions that benefit both parties.

INTERNATIONAL INTERCONNECT

SERVICE

- **Interconnect:** You can choose between IP and TDM interconnect methods with a variety of global connection locations.
- **Signalling:** We offer a choice of C7 for TDM interconnects or SIP and H.323 for IP interconnects.
- **Network management:** We monitor our network 24x7 using industry leading diagnostic tools to identify and resolve issues before they impact the service.
- **Fault management:** Our fault management team operates 24x7 to respond to calls and rapidly resolve them.
- **Single point of contact:** Our dedicated service and account management gives you a single point of contact for all service-related and commercial issues.

PRICING STRUCTURE

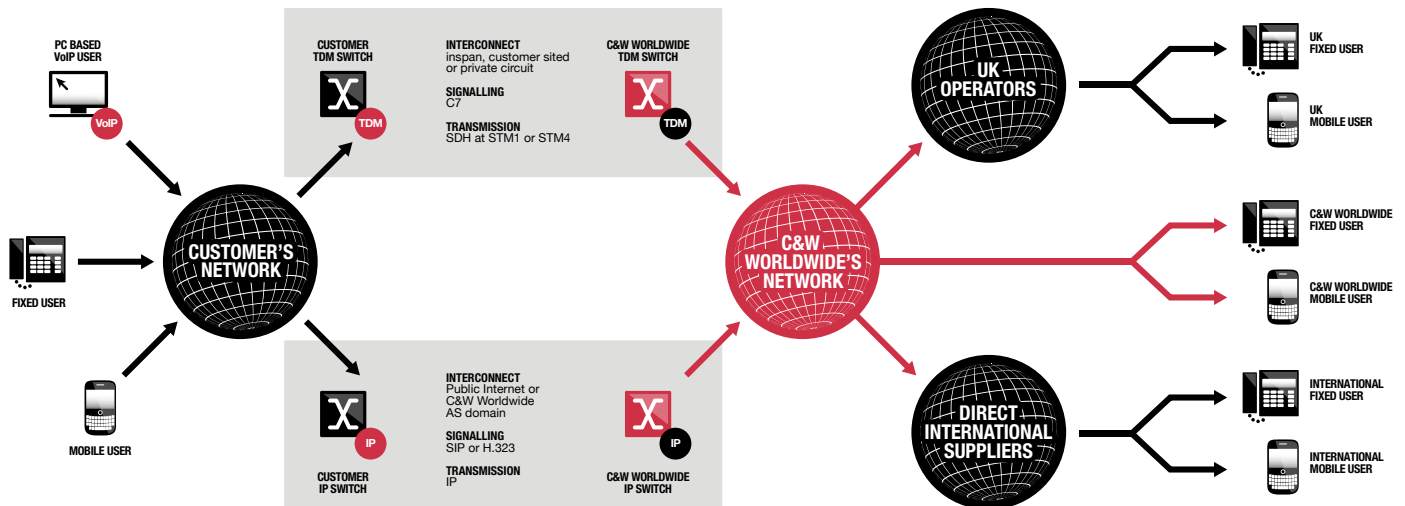
ITEM	PRICING
Interconnect	Install and rentals where applicable
Usage	Per minute charges

WHAT THE INDUSTRY EXPERTS SAY

“A strong range of products – all launched, all proven, all based on forward-looking technology.”

CURRENT ANALYSIS

HOW INTERNATIONAL INTERCONNECT CALL FLOW WORKS



To discuss our superior call experience and investigate business models that can unlock value for your business, please contact us:

EMAIL: bestcallexperience@cw.com

Cable&Wireless
Worldwide