

# ETHERNET WIRELINE

## FLEXIBLE, RELIABLE, COST EFFECTIVE CIRCUITS

PROPOSITION  
SUMMARY

ETHERNET WIRELINE (EWL) PROVIDES FLEXIBLE, RELIABLE AND COST EFFECTIVE HIGH SPEED CONNECTIONS ACROSS THE GLOBE

### WHY CHOOSE EWL?

- **SCALABLE CAPACITY, COST-EFFECTIVELY ACCOMMODATE BANDWIDTH HUNGRY APPLICATIONS.**
- **QUICKLY ADD BANDWIDTH FOR EXTRA TRAFFIC DEMANDS AND BURST FOR SHORT-TERM TRAFFIC PEAKS.**
- **MORE FLEXIBLE THAN TRADITIONAL LEASED CIRCUITS OR LEASED EMULATED SERVICES.**
- **MPLS (MULTI PROTOCOL LABEL SWITCHING) WORKS WITH ANY PROTOCOL.**
- **RELIABLE DELIVERY, RELIABLE AND SECURE NETWORK BACKED BY CABLE&WIRELESS WORLDWIDE'S SERVICE.**

### HOW EWL WORKS

EWL provides point-to-point or point-to-multipoint Ethernet connectivity between your global sites via our secure MSP (Multi Service Platform) network. Combining the benefits of Ethernet and MPLS (Multi Protocol Label Switching), it's completely transparent to IP and its control protocols.

EWL allows you to 'flex' or increase your bandwidth by 1Mbps increments at short notice to cope with extra demand. This helps you prioritise your traffic and improves service resilience. You can also purchase a 'burst' service to accommodate short-term traffic growth. EWL supports several traffic types including voice, video and data.

### KEY FEATURES AND BENEFITS

EWL helps you control your traffic flows and increase your capability without interrupting service, and at a controllable, affordable pace. It offers:

- Cost-effective high speed global connectivity
- Scalability from 2Mbps to 1Gbps, in 1Mbps increments
- Short notice 'flex' and 'burst' bandwidth changes
- MSP versatility – receive multiple services and products across the same connection
- Point-to-point, or point-to-multipoint flexibility
- Lower total cost of ownership by replacing multiple line with single, high-speed flexible Ethernet
- Easy monitoring and control via your MYC&W portal
- A natural migration for existing leased circuits, ATM and Frame Relay
- A reliable and secure path for service evolution
- Great service delivery and service support from C&W Worldwide.

### WHAT OUR CUSTOMERS SAY

“Our mission is to deliver next generation fibre services to customers across mainland Britain, providing a revolutionary, super-fast broadband, telephone and IPTV offering to homes and businesses. It was vitally important to select a partner that could enable us to deliver on that promise, and C&W Worldwide offered the right combination of flexibility, rock solid technology and a shared vision in delivering an outstanding communications platform.”

ANDREW ROBINSON, MANAGING DIRECTOR IFNL

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## SUPPORT

- **Dependable delivery:** connections set up when you need them, with provision guaranteed by SLAs.
- **Resilience:** optional dual access paths to your site and geographic diversity.
- **Web-based control:** MYC&W online portal lets you place orders, log faults, track our service provision and share information. We'll proactively inform you of changes via your MYC&W inbox, so you don't have to keep checking.
- **Visibility:** we provide service updates via your preferred method: SMS, email or online.
- **Reassurance:** 24/7 Customer Service Centre support.

## WHAT THE INDUSTRY EXPERTS SAY

“Cable&Wireless Worldwide's Ethernet portfolio as it stands today has a very modern look and feel and is highly competitive in the market.”

CURRENT ANALYSIS

## EWL PRICING STRUCTURE

EWL carries a one-off per site installation charge and recurring charges billed monthly. The monthly charges cover the cost of the service and vary according to the speed of your Multi Service Access Bearer (MSAB) and the EVC connectivity serving each site. There are also charges for regrades, moves and changes. The following summarises the main charges. A full description of the service charges and the applicable term and volume discounts is available from your sales representative.

## INSTALLATION CHARGES

Installation charges cover the cost of providing the Multi Service Access Bearer (MSAB) to each site and establishing each EVC between them. These charges can either be a one-off payment or repaid over a period not exceeding the contract term.

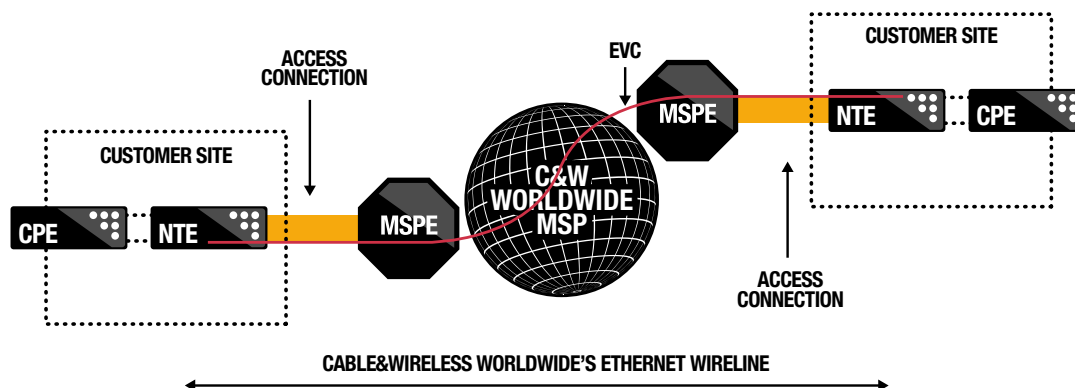
## MONTHLY RECURRING CHARGES

Payable in advance, these include charges for:

- Multi Service Access Bearer (MSAB)
- EVC bandwidth (CIR)  
(Primary and Backup EVCs)
- Premium CoS bandwidth uplift  
(Primary and Backup EVCs)
- Per Site Facility to Burst Bandwidth (EIR)  
– only applies to fixed throughput with burst option.

These are variable charges depending on the options you have chosen.

## HOW EWL WORKS



To see how you can enjoy the flexibility, resilience and high capacity of Ethernet Wire Line, please contact us:

CALL: 0800 092 5825  
EMAIL: [cwsalesenquiries@cw.com](mailto:cwsalesenquiries@cw.com)

**Cable&Wireless**  
Worldwide