

APM

GET THE MOST FROM YOUR BUSINESS APPLICATIONS

PROPOSITION SUMMARY

APPLICATION PERFORMANCE MANAGEMENT (APM) DELIVERS OPTIMUM PERFORMANCE FROM YOUR BUSINESS-CRITICAL APPLICATIONS ACROSS THE WAN

WHY CHOOSE APM?

- **ALIGN YOUR INFRASTRUCTURE TO MEET YOUR BUSINESS NEEDS**
- **GUARANTEE THE PERFORMANCE OF BUSINESS-CRITICAL APPLICATIONS WITH BUSINESS-BASED SLAs**
- **IMPROVE END USER EXPERIENCE AND USER SATISFACTION TO INCREASE PRODUCTIVITY**
- **INCREASED AUDIT CONTROL - IMPROVE AVAILABILITY, MANAGEABILITY AND COMPLIANCE**
- **SCALE YOUR OPERATIONS AND DEPLOY NEW BUSINESS-ENABLING TECHNOLOGIES WITHOUT BUSINESS RISK**

HOW APM WORKS

APM uses a central software management suite to monitor your network traffic and applications performance in real-time. It automatically distributes and manages network allocation, so traffic is prioritised according to the applications you decide are most business-critical.

APM can also accelerate selected applications across your WAN, using scalable, robust transport architecture to overcome WAN limitations and considerably improve performance of all types of application – from file sharing and databases to software distribution.

KEY FEATURES AND BENEFITS

APM ensures your business-critical applications perform well, consistently, and deliver better value from your network by optimising bandwidth use. APM will:

- Protect your business-critical applications – you set the priorities
- Optimise your network end-to-end
- Accelerate performance of your most critical applications, using WAAS (Wide Area Acceleration Services)
- Guarantee performance for consistent delivery
- Show your application performance across the network
- Give you confidence that your network can support your business goals
- Help you spend on telecoms more cost-effectively – ensuring best use of WAN bandwidth while improving application performance
- Integrate seamlessly with your existing IP network.

WHAT OUR CUSTOMERS SAY

“The APM capability (Visibility & Optimisation) has exceeded our expectations – fantastic!”

NICK JAMIESON,
INFRASTRUCTURE MANAGER, NATIONAL GRID

APM

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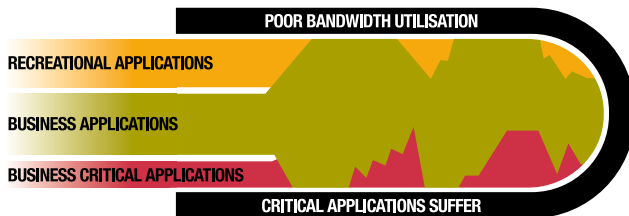
SUPPORT

- **Dependable delivery:** you prioritise which applications are most critical, and we ensure they're delivered, with performance in accordance with agreed SLAs.
- **Accurate:** APM covers all application software across and precisely measures its flow across your network, in real-time.
- **Informative:** reports can be set for any time, application or network criteria, and automatically updated. Reports are interactive and you can see historic performance data too.
- **Instant:** management and monitoring is ongoing, so you're constantly assured of the best performance.
- **Future-proof:** continuous improvement so you always enjoy the maximum benefit.

APM PRICING STRUCTURE

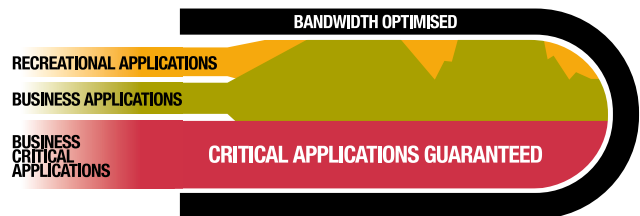
Pricing based on agreed solution

HOW APM WORKS



BEFORE APM

Business critical applications suffer
Bandwidth is not efficiently utilised



AFTER APM

Business critical applications perform well
Bandwidth is better utilised

Business Applications Aware Networks

“Understanding the link between business efficiency and applications performance”

To see how APM can safeguard and accelerate the performance of your business-critical applications, please contact us:

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